

**metaltex®**



*Since 1945*

The logo consists of a solid red square. Inside the square, the word "metaltex" is written in white lowercase letters. The letter "m" has a white curved line above it that extends to the right, resembling a roofline or a stylized arch. A registered trademark symbol (®) is located to the upper right of the word.

metaltex®

home products  
for *Easy Living*

Our mission at Metaltex is to create, manufacture, and distribute quality products designed for daily use in the kitchen, optimizing storage and organization throughout the home, and delivering laundry care solutions.

## OUR BELIEVES

At **Metaltex**, our dedication lies in enhancing the comfort and delight of home life through the simplification of daily household tasks —tidying up the house, preparing food, and laundry.

For this reason, we invest each day in meticulously crafting products that strike a harmonious balance between functionality, aesthetics, quality materials, affordability, and strict adherence to EU regulatory standards.

Our years of experience have taught us that this blend of qualities is crucial in addressing the diverse needs of our global customers.

## CELEBRATING THIS YEAR



**METALTEX FRANCE SAS**  
Since 1974

# PRODUCTION TESTED & CERTIFIED

Every day, approximately **60,000** products, consistently meeting Metaltex global quality standards, depart from our four manufacturing centers.

4  
Manufacturing centres

128'000 m<sup>2</sup>  
Metaltex buildings worldwide





ISO 9001 : 2015  
Product development,  
manufacturing and  
distribution.

ISO 9001 sets out the requirements of a quality management system, ensuring that they meet the needs of customers and stakeholders.



World-leading Social Responsibility Certification Standard based on the principles of international human rights norms as described in International Labour Organization conventions, the United Nations Convention on the Rights of the Child and the Universal Declaration of Human Rights.

**amfori**   
Trade with purpose

Member of **amfori**, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori **BSCI**. For more information visit: [www.amfori.org](http://www.amfori.org)

**Sedex** | Member

We are a Sedex member and committed to being a responsible and sustainable business. Using Sedex tools and services helps our company improve our responsible business practices.

# DISTRIBUTION CAPABLE & RELIABLE

Count on our distribution network capability and reliability, with strategically placed regional warehouses in **Europe**, the **Americas**, and **Asia**, guaranteeing consistent and punctual deliveries worldwide.

75  
Export countries

50'000  
Metaltex pallet bays





# PRODUCT DEVELOPMENT & DESIGN

**Quality** is at the heart of  
**Metaltex business philosophy.**

At every stage of conception,  
development, and manufacturing, our  
technical departments are dedicated to  
vigilant supervision, ensuring excellence  
in every operation.



More than 100  
new products launching each year

Multi-Fit



# KITCHEN UTENSILS & GADGETS



Metaltex presents **an entire collection** of kitchen utensils and gadgets, including **cooking, serving, and baking** essentials. Our product range covers a spectrum **from essential necessities to trendy**, ensuring a variety of segmented options that cater to the distinct needs of every target audience.



## Metallika

# STORAGE & ORGANIZATION

Experience the convenience of Metaltex storage and organization solutions, designed to cater to all practical needs in every corner of your home — be it the **bathroom, kitchen, home-office** or **cellar**. What sets our wide range apart is the unique selling proposition of **exclusive coatings** and colors produced in our own Italian factories.



**eco**  
SOLUTION

The protective coating with reduced environmental impact.

Origin  
LUXY

# LAUNDRY CARE

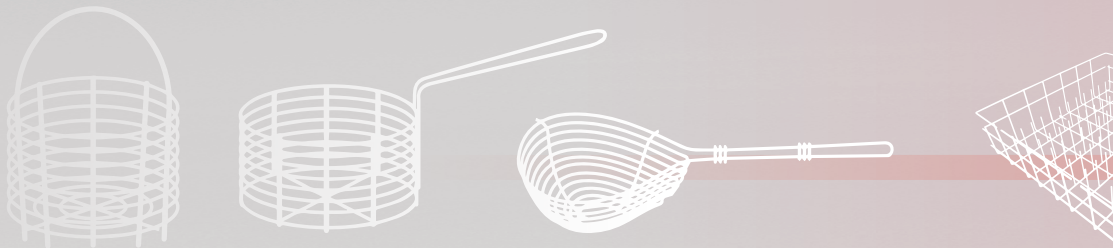
Care for your clothes with Metaltex dedicated product line, featuring an extensive and growing collection of Italian-made laundry dryers, each backed by a 3 or 5-year guarantee.

Complementing our range with a selection of ironing boards and accessories for a full laundry care experience.



Gale 11  
AURORA

# A SELECTION OF METALTEX BEST SELLERS THROUGH TIME



1945 1946

Genestrerio Switzerland Maslianico Italy

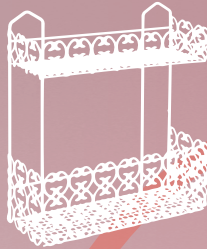
On **February 1<sup>st</sup> 1945** Metaltex in Switzerland was founded by Egidio Morandi as a manufacturing company of wire products for kitchen and home.

# 1960

# 1970

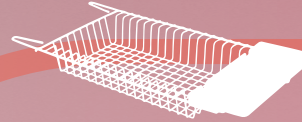
Florenz line

14'000'000  
pieces sold



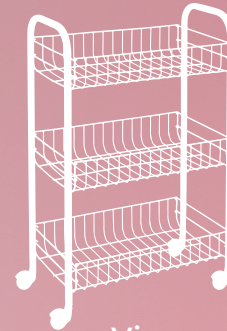
+Pratik

150'000  
pieces sold



Vienna & Siena

28'500'000  
pieces sold



240'000'000  
pieces sold



1960

Montegiorgio  
Italy



1967

Mahlberg-Orschweier  
Germany



1970



1974

Molsheim  
France

# 1980



1976  
Pepinster  
Belgium



1980  
Charleston  
U. S. A.



Corporate restyling with  
creation of a new logo.



1986  
Oosterhout  
Netherlands



1988  
Milton Keynes  
U. K.



Valencia  
Spain



# 2010



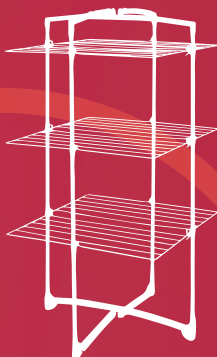
**My-Mug**

600'000  
pieces sold



**Easy-Roll**

300'000  
pieces sold

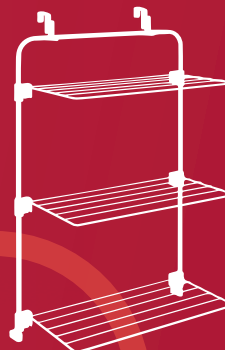


**Fortino**

420'000  
pieces sold

**Chromotherapy**

3'800'000  
pieces sold



**Gale**

120'000  
pieces sold



**Tidytex**

200'000  
pieces sold

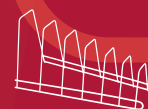
**Libro Revival**

150'000  
pieces sold



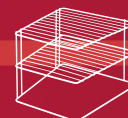
**Galileo line**

1'200'000  
pieces sold



**Polytherm® Copper**

300'000  
pieces sold



**Touch-Therm**

**LAVA**  
150'000  
pieces sold



**Epothem®** an exclusive quality surface treatment specifically created for laundry dryers.



**2012**  
Yangjiang  
China



MetalTex undertakes a new corporate identity.



**2020**



**Touch-Therm** the latest all-black protective coating.



# SALES SUPPORT TRUSTED WORLDWIDE

Metaltext provides unparalleled sales support trusted worldwide. With 20 distribution centers spanning Europe, Asia, and the Americas, we ensure daily deliveries of our merchandise to over 6,000 customers across 75 countries globally.



**600**

Metaltext personnel

**100**

Commercial agencies

**6'000**

Customers Worldwide

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**MetalTex Company**



**MetalTex Alliance Member**



**metaltex**

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